

PCA | PAINT CREEK
CENTER FOR THE ARTS
**ART & APPLES
FESTIVAL®**
SEPTEMBER 5-7, 2025



SPONSORSHIP INFORMATION



3 DAYS OF FINE ART, FOOD & FAMILY-FRIENDLY FUN ROCHESTER MUNICIPAL PARK, MI

- 250+ juried, national exhibiting fine artists
- 25+ types of food and refreshment vendors
- Stage entertainment from regional acts all weekend
- Free kid-friendly art projects and demonstrations
- Over 60,000+ festival patrons over three days
- Held at Rochester Municipal Park for over 55 years
- Festival is primary fundraiser for PCCA



THE ART & APPLES FESTIVAL®

welcomes attendees from Oakland County and all across Michigan to Rochester Municipal Park every year. This event is an incredible opportunity for businesses to be seen in front of a large audience. By sponsoring, businesses are not only growing their audience, but showing their support for the community.

READY TO SPONSOR?

Contact Shaun Hayes, Executive Director, for more information.



(248) 651 - 4110



shaun@pccart.org

SPONSORSHIP PACKAGES

All sponsorship levels include company name and logo in the Festival Guide, on PCCA's website and Facebook unless otherwise stated, and ability to distribute promotional items for packages that include a physical booth. Sponsors receive recognition in all appropriate press releases. Other benefits are listed below for respective sponsorship package level.

PRESENTING SPONSOR Receive prime location and enjoy a broad range of high level exposure leading up to and throughout the three-day Festival. PCCA staff will work with the Presenting Sponsor to customize benefits to meet the sponsor's needs.

\$17,000

1 PACKAGE AVAILABLE

KIDS ART ZONE Receive prominent recognition as the exclusive sponsor of the only Festival destination providing educational art activities for kids! Naming rights, on-site sponsor name and logo recognition, 10' x 10' booth, dedicated press release and opportunity to distribute promotional items.

FILLED
~~\$8,500~~
1 PACKAGE AVAILABLE

MAIN STAGE Prominent recognition as the exclusive sponsor of one of the most popular Festival locations: the Main Stage! Naming rights as well as on-site sponsor name and logo recognition, 10' x 10' booth, dedicated press release and opportunity to distribute promotional items.

\$7,000

1 PACKAGE AVAILABLE

VOLUNTEERS Receive logo recognition on volunteer t-shirts, naming rights of the 20' Volunteer Check-In Area, listing as the exclusive sponsor on the Volunteer Registration page of the website, dedicated press release and the opportunity to distribute promotional items from tent.

\$5,000

1 PACKAGE AVAILABLE

ARTIST AMENITIES 10x10 booth, promotional flyer for your product or service included with the welcome packet of all artists (estimated 260) and food vendors (estimated 25), information and logo inclusion sent to artists in advance of the festival.

\$4,000

1 PACKAGE AVAILABLE

FESTIVAL SHUTTLE Receive exclusive company sponsorship and logo recognition on the Festival Shuttle at the off-site parking location, 10' x 10' booth at park drop-off location.

\$4,000

1 PACKAGE AVAILABLE

CREATION STATION This area highlights working artists who will be demonstrating their craft throughout the weekend. Receive logo on a-frame sign, Festival Map and Creation Station page of Festival Guide.

\$3,500

2 PACKAGES AVAILABLE

20' X 10' ON-SITE BOOTH Receive a 20' wide by 10' deep booth space in a high foot-traffic area. Tables, chairs, signage available at additional cost.

\$3,500

3 PACKAGES AVAILABLE

WHEELS IN THE PARK Car dealerships receive a 10' x 10' booth space and opportunity to display one vehicle on-site. Additional vehicles \$1,000 each, based on availability.

\$3,000

1 PACKAGE AVAILABLE

10' X 10' ON-SITE BOOTH Receive a 10' wide by 10' deep booth space in a high foot-traffic area. Tables, chairs, signage available at additional cost.

\$2,250

23 PACKAGES AVAILABLE

INFORMATION TENT Receive signage and logo recognition in one of three information tents located near the three highest traffic entrances of the Festival. This tent is required to have festival materials such as brochures, maps, and anything else PCCA staff would like displayed on the table. You will also be required to answer questions from general patrons about the festival if you choose to staff this booth.

\$1,500

3 PACKAGES AVAILABLE

SWAG Have your logo included on a giveaway swag item for patrons at the festival. Collaborate with PCCA staff to choose something unique and fitting of your brand. Price will depend on the item determined, as well as the quantity.

**PRICING &
PACKAGES VARY**